



The Cherry Tree label—a symbol of uncompromising standards in every process of clothes making—a guaranty of all wool fabrics—an assurance of painstaking tailoring—a pledge of good faith through and through, from the spinning of the wool to the sewing of the last button-hole.

A. B. Kirschbaum Company
Philadelphia—New York



THE HUB
F. A. THARALSON
PHOENIX

GAVE LAND FOR SLAVE
A tract of land in Atlanta, Ga., which now at \$10,000 a front foot, was traded 60 years ago for a negro slave boy, Ran Phecock. Even if that had increased in value at a like rate, he could never have been worth more than \$20,000.

HALLOWE'EN PARTY Y. W. C. A.

November 1 Set as the Date of Celebration of Witching Rites by Members of Young Women's Christian Association

"Come with spirits gay and hearty To our jolly Y. W. C. A. party. If friendly ghosts you've never seen And think there's nothing to it, Come, be convinced on Halloween. We're sure you will not rue it."

Dropping into poetry like Silas Weeg the Y. W. C. A. announces its third annual Halloween party. Under direction of the committee chairman, Mrs. R. M. Tafel, the event promises to be bigger and better than ever. Particular attention is called to the fact that departing from the usual custom, the date has been fixed for Monday, November 1. So important to the event in witchdom that all the ghosts, witches, hobgoblins, and even the black cats have consented to remain over for the affair.

Phoenix should appreciate this favor for the neither regions will doubtless suffer by reason of their prolonged absence. Being high-priced entertainers and coming in numbers they promise a fine shivery, spookery time, up to the minute, with the latest frills of spookdom. The Y. W. C. A. knows how to have a good time. They believe in the principles of "Do the Boys Tell" spell the word then "go and do it." Members are privileged to bring their friends.

Some one asked the secretary shyly the other day, "It's only for girls, isn't it?" Friend is a comprehensive generic term and includes both men and women. Members are asked to bring their "Friends."

ANNUAL FASHION SHOW HELD NOVEMBER 2

It Will Surpass All Previous Similar Events

Phoenix will have an Autumn Fashion Show. It will be held Tuesday evening November 2 and will be preceded by a parade of gaily decorated automobiles.

That it will surpass any previous fashion show is the belief of the men behind the movement who yesterday received promise of cooperation from the various department, furniture and exclusive men's and women's shops.

S. W. Martin, manager of Korricks New York Store is chairman of the show committee. He is not only planning to make it an event that will require the merchants' efforts but also those of every automobile owner in the city who are asked to enter the parade.

Prizes will be offered for the most attractively decorated car and for the car bearing the clearest placard of ten words about the fashion show. The parade will take place at 7:30 o'clock. From 8 o'clock until 9:30 o'clock the shops will be opened for inspection. There will be no set scheme, each being permitted to express individual taste in decoration and display. A prize will be awarded the best window display.

A GOODYEAR BRANCH HERE

J. J. Sweeney to Put Up Fireproof Building at 320 North Central to House Latest Factory Branch to Be Installed

Phoenix is the biggest town of its size in the United States and this has been proven in many ways the past few years. Now comes the Goodyear Tire and Rubber company and announces that it will install a factory branch in this city. The Goodyear people maintain seventy-five factory branches in this country but this is the first time they have ever opened one in a city of the size of Phoenix.

Two big reasons for this, first, the Goodyear's sales experts saw that Phoenix was one of the best and most rapidly growing automobile towns in the country, that Phoenix and Maricopa county had half of the cars in Arizona and that Phoenix was a town where tires were rolling every day in the year and further that it was located on three trans-continental auto routes; second, that Phoenix was the logical center from which to distribute to its many customers in the mining districts the many mechanical rubber articles that Goodyear makes.

The new branch is to open November first and has secured temporary quarters at 133 North Central and about January first will move into a fine new home, 50x127½ to be built to order for it by J. J. Sweeney at 320 North Central, adjoining the garage of the O'Neill Auto and Supply company. This building will be of the standard high grade Goodyear type of fireproof construction, built and equipped exactly like many other of their branches.

H. T. Roseland, until recently with the Goodyear branch at Syracuse, New York, is here looking after the opening of the new branch and to supervise the construction of the new building. Roseland says that two other experienced Goodyear men will be sent in here when the branch is opened, also that two salesmen will be sent out of Phoenix. Hitherto part of Arizona has been handled out of the Los Angeles branch and the balance out of El Paso. All of the state, with the possible exception of Pinal county, will hereafter be taken care of from Phoenix. Besides its famous fabric and cord tires, the Goodyear factory has a big line of oilings, stockings and hose of every description. For their mechanical goods there is a large demand from the mines of the state. The Goodyear plant at Akron, Ohio, is now being materially enlarged, and the present daily output of 12,000 automobile tires will be increased to 20,000 the first of the year. The new Goodyear cord tire has met with a fine reception, and has already been named a standard equipment for the Franklin, Lo-comotive and Packard cars.

The Goodyear tire has always been popular in Arizona, and especially the past season, when some phenomenal sales records have been made here.

Koehler, the Goodyear representative in this district, and associated with the Los Angeles branch, has one much to put the Goodyear truck on the map. It has not yet been announced with which branch he will continue to work. Roseland, the new branch manager, has been with the Goodyear people for some years, and says he believes that his

people have picked a real live town for their newest wholesale store, and that Phoenix looks better to him than he expected, even after having read some of Harry Welch's poems in prose as issued by the Chamber of Commerce. Roseland reports a general business activity in the east, particularly in the manufacturing centers and says that the southwest should have a wonderful run of tourist business this season.

SOUTH SIDE BANQUET TOMORROW NIGHT

The chief event of the Southside for many months will be the banquet at the Neighborhood House tomorrow evening at 7:30 o'clock. This banquet is in celebration of the completion of additions and improvements to the Neighborhood House at a cost of \$1500. The energetic ladies of the neighborhood have already met a considerable part of this expense. The proceeds of the banquet will be applied to the discharge of the rest of the indebtedness.

The affair will be a turkey dinner. There are no other such turkeys in the world as those raised on the Southside, and there are no other ladies who can render a turkey more toothsome than the ladies of the Southside, so that it is certain that the dinner will be worth much more than the \$1 a plate that will be charged. Arrangements have been made for the entertainment of 125 guests. Many tickets have already been sold. Others are on sale at the Chamber of Commerce and the office of Dwight B. Heard.

The dinner will be by no means all of the entertainment. An interesting program has been arranged, inasmuch as the banquet is to be held under the auspices of the Southside Farm Improvement Association, a branch of the Salt River Valley Farm Improvement Association. President von Kleinsmid of the University of Arizona will be present and deliver an address on the subject, "What Next for Our Young People?"

The subject of the remarks of President H. M. Fennimore of the Chamber of Commerce will be "Looking Forward." Mr. Dwight B. Heard will speak on the subject "Co-operation." There will be an address along general lines by Farm Advisor John Armstrong.

The musical feature will consist of a solo by Mrs. Harry Edington and selections by the Rotary Club quartette.

FINANCES AND MARKETS

[ASSOCIATED PRESS DISPATCH] NEW YORK, Oct. 23.—The market opened higher and with increased activity. In the second hour heavy realigning together with increased weakness in foreign exchange soon obliterated most of the gains, some specialties fall-

FOR SALE

Investors and Speculators ATTENTION

In closing out an estate, we have seven lots and six houses in Ray, Arizona, which rent for \$74.50 per month and are always filled. This property is centrally located and is semi-business property and at the rate Ray is growing, this property will be worth \$10,000 in one year and in order to close up this business, we are offering it for \$3,500 cash. This is no trading nor time proposition and nothing but cash talks. If you have the money there is no better investment in the world. This property is not only increasing in value by leaps and bounds but is at present paying twenty-five per cent on the investment. If you want an investment that will make you rich, get busy on this. See me today.

FRED A. DIBBLE

106 West Adams Street.

Boston Copper Market			
Adventure	13 1/2	2	81 1/2
Arizona Comm'l.	15 1/2	7 1/2	81 1/2
Altoz	55	54	81 1/2
Calumet and Ariz.	63 1/2	54	81 1/2
Calumet and Hecla	54 1/2	54	81 1/2
Copper Range	55 1/2	56	81 1/2
Dale West	25 1/2	25 1/2	81 1/2
Ray Cons.	25	25 1/2	81 1/2
Greene Cananea	39	40	81 1/2
Hancock	16 1/2	17	81 1/2
Isle Royale	28 1/2	28 1/2	81 1/2
Isle Copper	13 1/2	14	81 1/2
Miami	23 1/2	24	81 1/2
Molay	23 1/2	24	81 1/2
Mass Copper	11	11 1/2	81 1/2
North Butte	28 1/2	29	81 1/2
Osceola	81 1/2	82 1/2	81 1/2
Old Dominion	58 1/2	59 1/2	81 1/2
Quincy	82	83	81 1/2
Shannon	74	75	81 1/2
Superior Copper	27	27 1/2	81 1/2
Tamarack	52 1/2	53	81 1/2
Utah Cons.	12 1/2	13 1/2	81 1/2
Victoria	25 1/2	26	81 1/2
Winona	1	1 1/2	81 1/2
Wolverine	57 1/2	58	81 1/2
South Lake	13 1/2	14	81 1/2
Chino	49 1/2	49 1/2	81 1/2
Utah Copper	70 1/2	70 1/2	81 1/2
Inspiration	44 1/2	45	81 1/2
Shattuck	26 1/2	27	81 1/2
United Verde Ex.	54	55	81 1/2

INVESTIGATE THE GAS FURNACE



Chilly evenings and mornings are here—Colder evenings and chilly days are soon to come—How are you preparing to protect the health of your family and insure comfort in your home this winter?

We suggest that you make a thorough investigation of the Gas Furnace before definitely deciding your heating problem.

The Gas Furnace does away with all the dissatisfaction and the disadvantages of the old fashioned methods and established a new idea of comfort in the home.

There is neither dust nor ashes to choke your throat and ruin your clothes—no shivering around in the cold early dawn, "waiting for the heat to come up;" just the turn of a key and a wealth of fresh, warm air comes pouring into your rooms. The heat is instantly controlled and is regulated without leaving the room; and all at a fuel cost which makes the Gas Furnace a thoroughly practicable means of house heating.

We invite your inspection of these furnaces at our demonstrating rooms, where they may be seen in operation, and will be pleased to install any furnace you may select.

ON A 30-DAY TRIAL

We will install any Gas Furnace without your paying us a cent. Use it for 30 days. If you are not thoroughly satisfied we will remove it without charging you a penny for the furnace or labor.

Don't wait for the cold, rainy weather—a Gas Furnace installed now means comfort then.

Pacific Gas & Electric Co.

Studebaker

Seven Passenger \$885
Forty H.P. FOUR

POWER

no car at its price has SO MUCH!

FOUR-CYLINDER MODELS

Touring Car, 7-Passenger \$885
Roadster, 3-passenger 850
Landau-Roadster, 3-passenger 1195

COMMERCIAL CARS

Panel Delivery Car \$875
Open Express Car 850
Station Wagon 875

SIX-CYLINDER MODELS

Touring Car, 7-passenger \$1050
Roadster, 3-passenger 1000
Landau Roadster, 3-passenger 1350
Coupe, 4-passenger 1550
Limousine, 7-passenger 2250

This Studebaker 7-Cylinder car at \$885 is the ONLY 7-Passenger, 4-Cylinder car with a 37½-inch bore x 5-inch stroke, FORTY HORSE POWER motor that has ever been offered in America or Europe for less than \$1000.

It is the MOST POWERFUL car at its price on the market. The motor is INCREASED from 3½x5 to 3½x5 inches — and develops and delivers FULL FORTY HORSE POWER. In flexibility and pulling POWER, this FOUR equals most of the Sixes on the market. And it is economical of gasoline and oil — easy to operate — almost free from gear-shifting. Picks up like a flash without the slightest jarring. See the car at once. Surely you can not afford to invest hundreds of dollars in a car without knowing how much a dollar can buy in a car. And in this car Studebaker has set a new mark for the purchasing power of every dollar.

STUDEBAKER

SOUTH BEND, IND. WALKERVILLE, ONT. DETROIT, MICH.

Harmon Motor Co.

FIRST STREET and VAN BUREN

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